Woodland High School Scholarship Trust Fund

Program Overview

The Woodland High School Scholarship Trust Fund is the Woodland School District's primary resource for promoting and facilitating community giving in support of our graduates' post-high school educational endeavors including traditional colleges and universities, community colleges, and vocational and technical schools.

The program includes four giving levels:

LEGACY LEVEL (\$2500) – This category is reserved for large-amount donors whose one-time or ongoing cumulative gifts exceed \$2500.

BUSINESS LEVEL (\$1000) – This category is reserved primarily for local businesses that wish to make a substantial contribution to the Fund.

SERVICE LEVEL (\$500) – This category is reserved primarily for service groups and non-profit organizations that wish to support the Fund.

PATRON LEVEL (up to \$100) – This category is reserved primarily for individual and family contributions to the Fund.

The program is administered in one of two ways. Donors at the Service Level and above have the option of allocating their gifts to be awarded based on specific eligibility criteria and a selection process established by the donor. This category of awards will be referred to as "Community Scholarships" and will be identified separately and individually in WHS publications and program materials. Community Scholarship donors will also be allowed to personally present their awards at the annual awards assembly if they so desire.

The balance of the donations will go to fund the "50 FOR 20" annual campaign wherein the goal is to award \$2500 scholarships to 20 WHS students who are not otherwise recipients of substantial scholarships and otherwise meet the 50 FOR 20 eligibility criteria. The eligibility criteria and selection process for the 50 FOR 20 campaign will be established and administered by WHS. All donors will be invited to attend the annual awards assembly.

Summary of meeting from 4/17/17

- 1. Goal/purpose statement need for scholarship: Something like these scholarships are to encourage students to attend additional schooling (vocational included) and to have the financial resource to at least give it a try.
- 2. June 6th will be the unveiling of the new plan in which we go over new donors to

- help get us to the 50 for 20.
- 3. John will set up a meeting with Eric J., Michael, Stacy regarding bringing all of our current donors on board and running all finances through WSD. We also need to talk about the marketing campaign including reaching out to some of our current donors to see how interested they are in participating.
- 4. For this year, we plan to give out 10 x \$2,500 scholarships and we want to reserve at least 2 for vocational and/or community college students. We plan to interview everyone who applied plus possibly a few who didn't and could have.
- 5. We need to review the board policy on this scholarship plan.
- 6. Joy Snead, Jim Bays, and Steve Madsen all agree to help (if possible) with the interview this year.